



## FOR IMMEDIATE RELEASE

### Two Community Screenings of Award-Winning Documentary *The Mask You Live In*

Truckee, CA (Mar. 30, 2016) – Positively Rolling is partnering with the Tahoe Truckee Unified School District and Tahoe SAFE Alliance to host two community screenings of the advocacy documentary, *The Mask You Live In*. The film follows boys and young men as they struggle to stay true to themselves while negotiating America’s narrow definition of masculinity. Exploring phrases like “Be a Man” and gender stereotypes, the film is a powerful depiction of what it’s like to navigate identity issues connected with race, class, and circumstance. *The Mask You Live In* ultimately illustrates how we, as a society, can raise a healthier generation of boys and young men.

A panel discussion will follow each screening to review these topics in further depth. The events are free and food will be available for purchase.

When: Thursday, April 21 at 6 p.m.

Where: Truckee High School Auditorium

Who: Parents and high school students (due to mature content)

When: Monday, April 25 at 6 p.m.

Where: North Tahoe High School Auditorium

Who: Parents and high school students (due to mature content)

“We as a society are failing our boys and I wanted to delve into the concept of ‘how do we create a culture that doesn’t leave them so lonely, isolated and in pain?’” explained Jennifer Siebel Newsom, Film Director. “Our goal is to inspire individuals to look at how they are socializing their sons.”

“In our culture, starting as early as elementary school, it becomes more and more difficult for boys and young men to recognize and share their complicated feelings,” said Alaina Reichwald, Counselor at Sierra Expeditionary Learning School. “This film examines how these challenges affect our boys inner and outer worlds, and how awareness can open them up to healthier self esteem.”

Positively Rolling began in 2013 as a pilot program through Sierra Expeditionary Learning School (SELS) and continues to operate under the school umbrella. The five-week elective course develops and reinforces positive character traits, leadership, mentorship, and creative expression for middle school aged boys. The program offers an open environment for discussion and creativity, aiming to increase confidence, teach boys that it’s okay to ask for help, and provide productive tools to process thoughts, emotions, and real-life experiences.

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### **About Positively Rolling**

Positively Rolling is a nonprofit organization that explores real life topics essential to building and expanding character in a young man's life through interactive and provocative character development discussions that correspond with creative art projects to better equip them to meet the challenges of their teen years. The program empowers young men with social-emotional skills and traits, which facilitate their transition into well-balanced, respectful, and resilient young adults in their community. To learn more, email Vicki Isacowitz at [vicki@cleverminds.org](mailto:vicki@cleverminds.org), visit [positivelyrolling.org](http://positivelyrolling.org), or follow the program on [Facebook](#).

### **About Sierra Expeditionary Learning School**

Sierra Expeditionary Learning School (SELS) is a K-8 public charter within the Tahoe Truckee Unified School District. SELS inspires a diverse group of learners to achieve academic excellence and develop a strong sense of character and community. Curriculum is implemented through project-based expeditions and fieldwork that challenge students to think critically while also fostering their natural curiosity and love of learning. To learn more, visit [www.truckeecharterschool.org](http://www.truckeecharterschool.org) or follow the school on [Facebook](#).

### **About Tahoe SAFE Alliance**

Tahoe SAFE Alliance is a local non-profit agency that collaborates with local businesses, government agencies, volunteers, and supporters to create violence free communities. They are currently the only agency providing assistance to survivors of intimate partner/domestic violence, child abuse and sexual violence in the North Lake Tahoe/Truckee region of California and Nevada, and owns/operates the only Safe House in the community. All services are free of charge, confidential, and provided in both English and Spanish.

Press Contact: Liz Bowling

(303) 726-7104

[lbowling@truckeecharterschool.org](mailto:lbowling@truckeecharterschool.org)